

City College News

November 1983

George Brown



The City College

Health Division begins self-directed learning project

Students in several Health Science programs will spend less time in the lecture hall starting next September.

Instead they will study on their own using material in resource centers and the help of instructors.

While this pilot project in self-directed learning is a new departure for Health Science, it is a technique that is being successfully used in other Divisions and at other colleges.

Instructor Sally Quan and Dental Technology Co-ordinator John Crump have been assigned to work out the details of the project, and they are enthusiastic about the method.

Students will learn more quickly if they are allowed to work at their own pace using the materials and resources that appeal to them, they say.

Course material in the pilot project has been divided into a number of "modules", each containing a practical task to learn and theoretical background to study. A student masters the material and then writes an examination — and if successful — proceeds to the next module.

Experience at other educational institutions has shown great acceptance by students of the method, Crump said.

"The attrition rate is less and the students are more comfortable."

Modular learning will be introduced into some courses in Diploma Nursing, Dental Technology, Dental Assistant, Denture Therapy, and Fitness Instructor programs in September.

The project will not eliminate lectures entirely, but will substantially change the role of the instructor, Crump said.

Teachers will act as "facilitators", helping students with problems or directing them to the material they need, he said.



Photo: Albert Li

Doug Light chats with Electronics teachers Walter Zessner, Jack Lumley and Shon Sorensen at a recent wine and cheese party for staff at St. James. The President also hosted staff at Casa Loma and Kensington campuses.

Tough new A-V reproduction rules aim to stop College copyright violations

George Brown has adopted a tough new policy on reproducing copyrighted material.

The new policy requires written permission from copyright holders on a wide range of written and audio-visual material before the College will reproduce it.

(A partial text of the new policy is reproduced on Page 3.)

Library and Audio-visual Director Rita Edwards says the policy makes teachers responsible for getting permission for the material they want to use.

"They'll have to plan and be prepared to spend a little time," she said.

Permission to reproduce a portion of most material is usually granted to educational institutions without royalty fees, but the process of getting written permission can take up to three months, she said.

If permission is not granted, teachers can arrange to have original copies of the

work put on reserve in the library, or can order enough copies for their students at the bookstore, the policy suggests.

In the past, copyright laws have been violated by having publications or audio-visual materials reproduced without permission, Edwards said.

George Brown is following the lead of other educational institutions in tightening reproduction rules.

Publishers and distributors of audio-visual material have become increasingly concerned in the last five years with protecting copyright in the face of new reproducing technology, such as video tape recorders, she said.

While most court cases involving copyright have been in the United States — which govern Canada under a copyright agreement — a group of audio-visual producers in Quebec have launched a \$4.6 million copyright infringement suit against the province's community colleges.



G. B. Comments by Doug Light

Facts and figures to provide you a statistical background of your College.

People

Number of Full-Time Employees:
Faculty 678, Staff 435, Admin. 114,
Total: 1227. Number of Full-Time
Students: Post-Sec. 5549, *N.T.A. 2671,
Apprent. 933, Total: 9153. Number of
Part-Time Students, Fall Semester:
11,500. *N.T.A. Includes Sponsored and
Fee Payers.

Finances

Annual Operating Budget 1983-84:
\$65,500,000, Annual Capital Budget
1983-84: \$2,700,000, Expenditures,
Dollars per student contact hour: George
Brown: 4.06, Humber: 3.71, Seneca: 4.19,
Centennial: 4.34.

Operating Data

Number of Operating Sites: 13,
Approx. Average Class size (1981-1982),
George Brown: 21.2, Humber: 22.2,
Seneca: 21.4, Centennial: 22.8. Energy
Consumption EKWH/GSF 1982-83:
George Brown: 22.88, Humber: 28.96,
Seneca: 29.42, Centennial: 28.70.

The "quantity" is obvious; I will talk
about the more important factor of
quality in my next column.

Quebec visited

After three years of playing host to visiting teachers from Collège Ahuntsic in Montreal, this year Graphic Arts teachers from George Brown returned the visit. Graphic Arts Chairman, Leo Suokas, and teachers Bill Kidd, John Ward and John Field spent a few days at the Montreal College where they exchanged ideas and information with their hosts. Eventually they hope to arrange an exchange of teachers.



Photo: Wayne Weaver

Paula Hardy, a hearing-impaired instructor who is deaf herself, uses a 'visual ear' to communicate using phone lines. The device was donated to the College by Amy Thornton's mother Catherine, in memory of her father William. The 'visual ear' may be used by hearing-impaired students and staff in room 567 at St. James.

Rubella epidemic in early '60's doubles number of hearing-impaired students

The number of hearing-impaired students at George Brown has doubled from last year and will continue to rise for the next few years.

The College is seeing the effects of a Rubella epidemic that swept North America between 1962 and 1964 leaving a large number of children with hearing problems and other handicaps.

Those children are now enrolling at George Brown, the Ontario community college mandated to provide services for the hearing-impaired.

Handicapped Services Director Ron Cope says the number of hearing-impaired students at the College jumped from 110 last year to 225 for the current academic year.

That number will continue to increase as more hearing-impaired students finish

high school and enroll in multi-year post-secondary programs, he said.

It will be 1986 before a gradual decline in enrollment is expected.

Eleven new staff members will have been added to Handicapped Services to accommodate the increase in students, bringing the department total to 30, Cope said.

Unlike a few years ago when women opted for business programs and men for graphic arts, hearing-impaired students are now enrolled in all academic divisions of the College, Cope added.

A larger number of hearing-impaired students are deciding to go to College because of a poor job market, and some graduates of George Brown are coming back to upgrade their skills, he said.

Inner city kids will get ballet treat

Inner city school children will be treated to a short version of the ballet Coppelia by the George Brown Dancesmiths starting Nov. 28.

The troupe will put on 10 afternoon performances under the auspices of the Inner City Angels of Toronto.

"Although the performances are literally sold out to schools in the inner city core, we have reserved a few seats for staff and students," said dance program administrator John Price.

Reservations are required and can be made by calling Ext. 3286.

Copyright policy

This is a partial text of the administration policy on copyright adopted in Sept. 1983. For full text see the administration policy manual on file at campus libraries.

"Definition of copyright

Copyright — the right to copy — means that an author is the only person who may copy his 'work', or permit someone to do so. Copying includes publishing, producing, reproducing and translating. Copyright applies to all works including books, articles, photographs, films, records, tapes, slides, etc. Specific guidelines for copyright in the college

Single Copies

The Canadian Copyright Act (R.S., Cdd, s.1) permits quoting from or reproducing excerpts of a copyrighted work for the purposes of private study, research, criticism, review or newspaper summary. This is known in the law as "fair dealing". Complete periodical articles, entire poems and short stories can be reproduced in single copies for academic use. As a rough rule of thumb, if you need for more than 1/5 of the work, you should be buying the original work.

Multiple Copies

Generally, the 1/5 rule applies to multiple copies as well. If you need more than 1/5 of a book (or 10 poems in an anthology or 2 articles in a collection of articles), you shouldn't be requesting permission to reproduce, you should be buying the original work. Please note that College Audio-Visual and Printing Services will refuse to handle copyrighted materials unless accompanied by written authorization from the publisher or producer.

Depending on the publisher or producer, obtaining permission to duplicate copyrighted material can take up to 3 months. Please allow ample lead time for requesting permission.

Newspapers — Unlimited duplication allowed without permission as long as source is acknowledged.

Periodical Articles — Permission must be granted by the copyright holder for multiple copies of each article or portion thereof.

Anthologies of Short Stories, Poems, Collections of Articles — Permission must be granted by the copyright holder for each story, poem or article or portion thereof.

Books — Permission must be granted by the copyright holder for any part.

Non-print Media (e.g. records, films, tapes, slides, etc.) — Permission must be granted by the copyright holder for any part.

Language Translations — Permission must be granted by the copyright holder to translate any work in whole or in part. Please allow ample lead time (up to 3 months) to request permission for translation.

Format Transfers i.e. from 16mm film to video tape, reel to reel, audio tape or audio cassette, etc.) — Generally, authorization must be granted by the producer."



Harry Mooradian received an award for his work with St. John's Ambulance Society from Lieutenant-Governor Pauline McGibbon in 1968.

Harry Mooradian is remembered for his energy and sense of humour

The people who worked with Harry Mooradian remember him for two qualities: his energy and his sense of humor.

The late Electrical Department Chairman was someone to rely on, said Ray Davis, a personal friend for 20 years and Co-ordinator of Industrial Electronics.

"Harry was sort of a steamroller. He could get things done."

Electro-Mechanical Dean Manfred Straka said Mooradian's death left a hole in the Division that it will take several people to fill.

"There is no way we can replace him," he said.

Mooradian, 50, died of a heart attack in October after returning from Jamaica where he was helping to set up a training program.

That project and countless others he worked on, both personally and for the College, are cited as examples of his drive.

But his directed energy was tempered with a sense of fun, said Davis.

No matter how heavy the workload Mooradian was always cheerful, Dr. Straka said.

A scholarship fund has been set up by the College to honour Mooradian's contribution.

Mooradian joined George Brown 23 years ago after working in the electrical industry for a number of years.

During his years at the College he helped set up the curriculum for training electricians across the province, and acted as a liaison between the government, colleges and industry.

Mooradian leaves his wife Sonya, son Michael and daughter Arlene.

Teachers look at future at PD day

Schools are going to have to try harder if they want to supply useful workers for high-tech business.

That was the message that Ron Clifford, Vice-President for Services of IBM, gave to 100 high school business teachers at a recent professional development day at George Brown.

Clifford, along with executives from Imperial Oil and Comp-u-card of

Canada, addressed the question "Where are we going?" for the Toronto Board of Education teachers.

George Brown President Doug Light spoke to the teachers on the question "How are we going to get there?"

This was the first professional development day that the Business Division has organized.

Names in the News

Learning Centre Supervisor **Pam Doyle-Easton** will make a television debut on MTV on Nov. 25. Pam will speak on the topic of quality daycare on the talk show 'Positively Speaking'.

Chances are that Pam won't discuss the extreme interest that Registered Industrial Accountants show in the Kensington daycare centre. Apparently, the RIA training program has a facility of a very similar name and Learning Centre staff have to field a steady stream of calls from frustrated accountants.

Daycare staffers will toast **Anna Lo** on Dec. 9 at a reception in Plumer's. Anna is retiring after 10 years as a teacher with the Learning Centre.



Connie (left) and Caroline celebrate 10 years of Rehabilitation.

George Brown was well represented at recent Canadian Club luncheon. Six physical distribution students sponsored by Noranda Mines Ltd. attended, and **George Van de Water**, Vice-President for the Great Lakes Region of CN Rail and member of the George Brown Physical Distribution Advisory Committee was a head table guest.

Casa Loma numerical control instructor **Geoff Collins** was recently elected to one of four Ontario positions on the Board of the Association of Canadian Community Colleges. Collins attended his first board meeting in September.

Let your fingers do the walking — right into the Globe and Mail newspaper, for every article it has published on any subject in the past six years. Actually, it's **Arville Headley**, of the Staff Computing Centre, whose fingers do the work. Under a contract the College signed with Infoglobe, Headley uses a terminal at the Staff Computing Centre at Casa Loma Campus (ext. 2389, 2390) to call-up articles on a screen or printout. The service costs only \$2.00 per minute and is available between 8 a.m. and 4 p.m. Monday through Friday.

Connie Schewnger and Co-ordinator **Carolyn Duetz** celebrate the tenth anniversary of the founding of the Rehabilitation through Education program recently at Nightingale Campus. The program has helped about 1,500 former psychiatric patients develop living and vocational skills over its ten years in operation.

George Brown is responding to the needs of Toronto's 35,000 Francophones.

"New courses have been added because of a big influx of Francophones into the city," says **Liza Suhanic**, who works on francophone projects at the College. "Many of these people want career training in their first language."

New Continuing Education courses offered in French include translation, micro-computers and professional French. **Peggy Needham**, who works with Suhanic, says a word-processing course in French will be offered in the near future.

Meanwhile, Suhanic invites Francophones or bilingual staff at George Brown to come forward if they'd like to teach a course.

"We'd be delighted to hear from them," says Suhanic. "After all, that's how these courses got started."

Danny Cushing has been appointed Chairman of Continuing Education in the Continuing Education and Marketing Division. Danny worked in Placement at Kensington for a number of years and most recently was on special assignment with Student Services.

Dr. Shirley Holloway has been appointed Chairman of Applied Studies in the Math and Science Division at St. James replacing **Bernard Pears**. Shirley has been an instructor with the Division since 1977.

Plans for Casa Loma's Annual Children's Christmas Party are underway. If you want to help with the organization call **Jack Gildemeester** at Ext. 2395 or **Charlie Tait** at Ext. 2418.

The Personnel Department has told us of the following staff changes:

Leslie Brailsford has been appointed to the Math and Science faculty at St. James and **Brenda Hegan** has taken a similar position with the same Division at Casa Loma.

Joining support staff in Handicapped Services are **Kim Harris** and **Jan Koskie**, while **Glynis Evans** joins library staff at 500 MacPherson and **Wyomia Ramsay** provides support for the Graphic Arts Division at St. James.

Retiring recently from the Health Services Division was **Margery Poole**.

Beverley Hamilton has transferred from Community Services at Nightingale to Industrial Training on Adelaide St., and **Eleanor Tremblay** has moved downtown from Student Services at MacPherson to Math and Science at St. James.

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